



PROGRESS IN THE COUNTERRISK PROJECT: NEW TRAINING TOOLS TO DEAL WITH COUNTERFEIT CHILDREN'S PRODUCTS

The partners of the European CounterRisk project, led by AIJU, are making progress in the development of the NOOC, an open online nano course, aimed at technical staff of consumer organizations.

Workshops

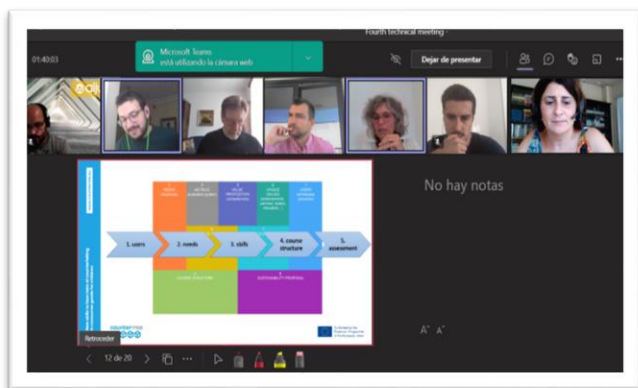
Two workshops were held in July and September to establish the course structure and initiate the lessons that will constitute the course on intellectual property, health hazards of counterfeit children's products, safety and consumer protection regulations, and how new technologies such as blockchain can be crucial in protecting the

safety and authenticity of products from the consumer's point of view.

Internal training event

On the 27th of September, an online knowledge-sharing meeting was held between the staff of the European organizations that compose the CounterRisk consortium. This internal training session, organized by the Center for International Intellectual Property Studies, CEIPI, of the University of Strasbourg (France), aimed to contribute to the consistency of the different topics (intellectual property, child consumer, blockchain) within the course being developed.

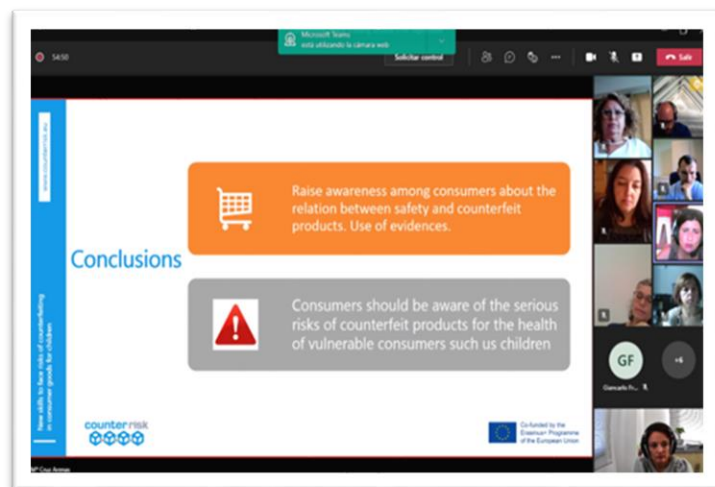
This training session is the first preparatory action for the short-term joint training of staff planned for 2022 at the University of Strasbourg. Participants learned, among others, about the connection between counterfeit and unsafe products; the e-commerce challenge in dealing with





counterfeit products; and the concept of legal risk. In addition, the special status of children as vulnerable consumers was highlighted.

This training session is a significant boost for the development of quality training materials and for the personal and professional growth of the people involved in the development of the project's intellectual products.



▪ **AIJU JOINS THE EUROPEAN ERASMUS DAYS 2021 INITIATIVE WITH A WEBINAR ON THE NEW OVERVIEW OF CHILDREN'S PRODUCT SAFETY REGULATIONS.**

On October 14th, a webinar was held on the new European product safety regulation proposal and its impact on counterfeit children's products, one of the main topics of the European CounterRisk project.

The event provided an insight into the guidelines on children's product safety that the European Commission is working on.

The new regulatory proposal, which will supersede the current general product safety directive, addresses the challenge of e-commerce in the EU market, the control of products in the online market and new risks associated with connected products, among others. It also establishes new obligations for the different economic operators, taking into account operators that have emerged as a result of new online business models.



This webinar is part of the European Erasmus Days 2021 initiative whose main objective is to increase the dissemination and impact of Erasmus+ projects and common European values. In this edition of Erasmus days, more than 5,000 events took place across the EU.

The webinar addressed to staff of companies in the children's products sector, consumer associations and consumer administration was rated as very satisfactory in terms of topics of interest and application in the professional field by more than 95% of the participants. We would like to thank the participants for their attendance and contributions in areas of knowledge needed by all actors involved in the safety of children's products.





▪ AIJU HOSTS THE THIRD TRANSNATIONAL MEETING OF THE COUNTERRISK PROJECT

On October 21st, the third transnational meeting of the CounterRisk project with all project partners was held at AIJU headquarters. During the meeting, the results achieved so far were presented and the next steps to be taken according to the project schedule were established.



Among other subjects, the configuration of the program of the joint training event that will take place next spring at the headquarters of the Center for International Intellectual Property Studies (CEIPI), was also discussed.

The launch of the NOOC (nano online open course) aimed at companies in the children's products industry, on intellectual property, children's product safety and the opportunities that blockchain offers to the sector for design protection and safety purposes.

The partners also discussed potential conferences and events in 2022 where the results of the CounterRisk project could be presented, such as the European conference *Safety in a digitalized and fast-changing world. How smart will injury prevention get?* which will be held in Vienna in June 2022.

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