



▪ **FOURTH TRANSNATIONAL MEETING IN LISBON**

On March 30, the fourth transnational meeting of the European CounterRisk project was held in Lisbon with all project partners. It was a very successful meeting dedicated to further progress the development of courses on how to deal with the risks posed by counterfeit products from the perspective of consumer organizations, the prism of industry and, in particular, SMEs in the children’s products sector.



The online courses that are being developed in the framework of the project will be completely free and accessible from

any mobile device or tablet. These courses will include different elements in order to facilitate learning, such as videos, infographics, reading materials, activities, exams, etc. Users will learn about blockchain technology as they progress through the course, and will have to earn “tokens” to access new resources and assess their skills after finishing the course. The course proposes case studies designed with augmented reality to help the user identify counterfeit products and their risks for children.

New technologies like blockchain are key to manage children’s products safety and combat IPR infringements. At this stage of the project, the companies that are interested can participate in the validation of the competences required by the industry staff to protect their products and company.

If you are a company that belongs to the children’s product sector and are interested in participating in the project, contact us at [proyectosseguridad@aiju.es](mailto:proyectosseguridad@aiju.es)



## ▪ THE PROMOTIONAL NOOC VIDEO IS AVAILABLE FOR CONSUMER ORGANISATIONS

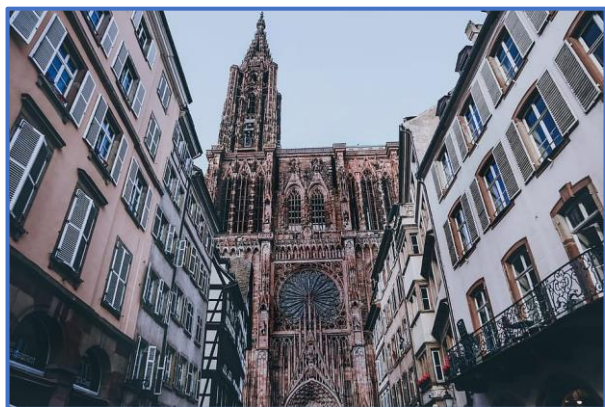
Consumer organizations face a major challenge in terms of educating and raising awareness among consumers about the health risks of counterfeit products, which become particularly serious when it comes to vulnerable consumers, such as children. We prepared this video for consumer organizations and anyone working to raise awareness and educate European consumers.

<https://www.youtube.com/watch?v=yDB2vgJcXi8>



## ▪ THE NEXT SHORT TERM JOINT TRAINING ACTIVITY FOR THE COUNTERRISK PROJECT STAFF

From the 9<sup>th</sup> to the 13<sup>th</sup> of May, an event dedicated to sharing expertise and



experience will be held between the staff of the organizations that are developing the intellectual products in the framework of the project. This event will take place at the Centre for International Intellectual Property Studies (CEIPI) of the University of Strasbourg (France).

This training activity will focus on key knowledge for companies to protect their products and brand. Therefore, it will address, among others, the legal aspects



of intellectual and industrial property, blockchain applied to the protection of products and companies, as well as regulations on the safety of children's products that economic operators must

comply with. The results and conclusions of the training event will be publicly shared on the project's website: [www.counterrisk.eu](http://www.counterrisk.eu)

## PRESENTATION OF THE COUNTERRISK PROJECT AT THE EUROPEAN CONFERENCE EU-SAFETY 2022

The CounterRisk project was selected to be presented at the EU-Safety 2022 conference "Safety in a digitalized and fast-changing world. How smart will injury prevention get?", which will take place on the 23rd and 24th of June in Vienna. This meeting, organized by the Austrian Road Safety Board in collaboration with the World Health Organization, brings together

the main European stakeholders in terms of research, policies and practices in accidents and injuries prevention. In this edition, the conference will address the potential and risks offered by new digital solutions for key priority areas in injuries prevention, such as the safety of children, elderly people or consumer products.

