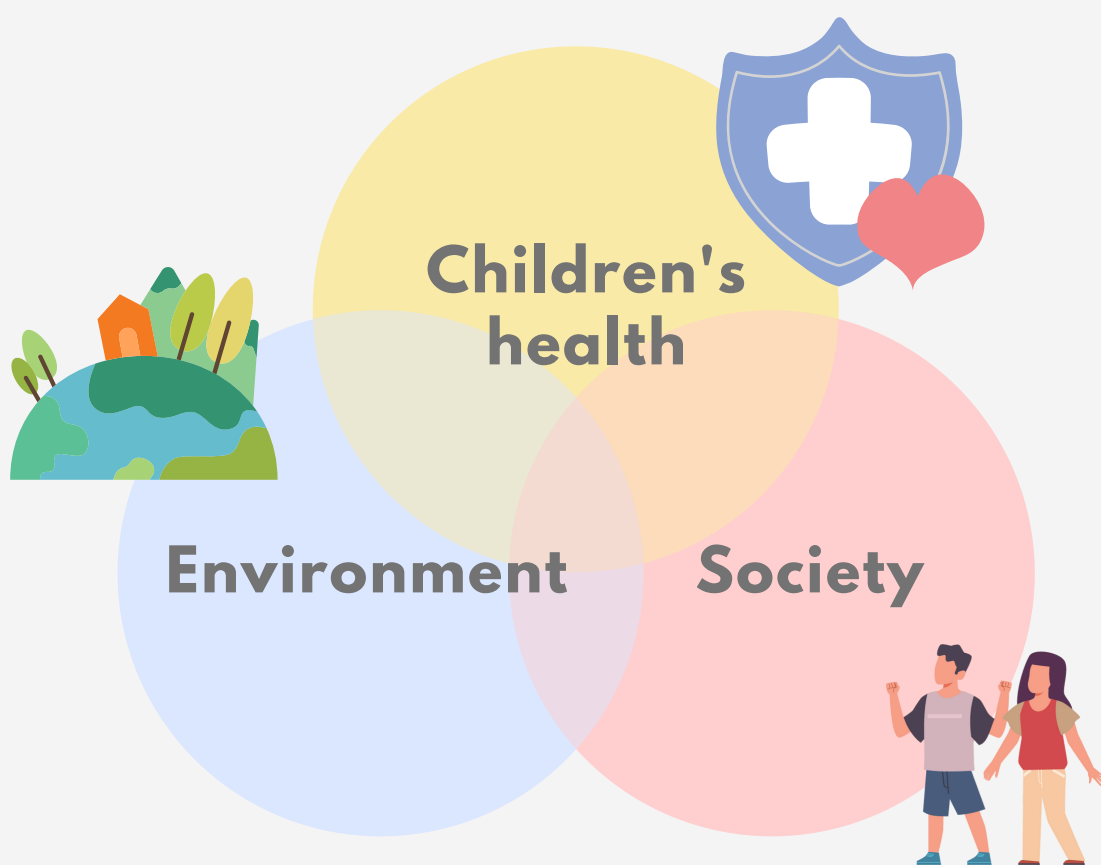


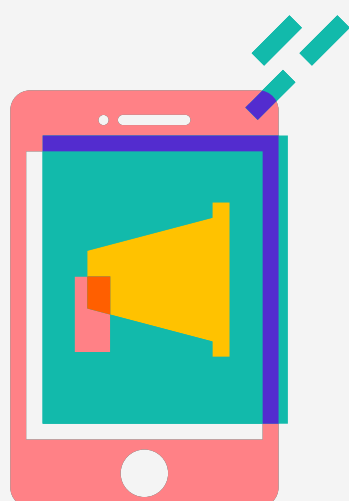
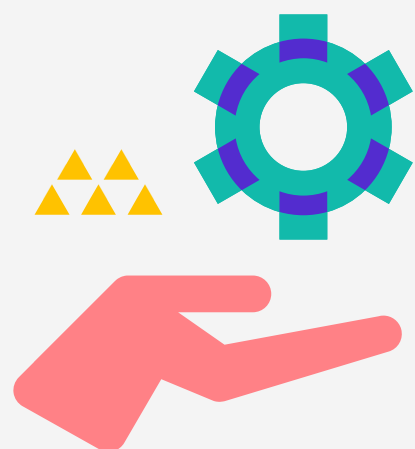
# WHAT YOU WILL LEARN ABOUT COUNTERFEIT CHILDREN'S PRODUCTS

## **1** RISKS of counterfeits



## **2** CONSUMER PROTECTION in the EU

## **3** How INTELLECTUAL PROPERTY matters to EU consumer



## **4** How NEW TECHNOLOGIES support consumers in their choices

[www.counterrisk.eu](http://www.counterrisk.eu)

# WHAT YOU WILL LEARN ABOUT COUNTERFEIT CHILDREN'S PRODUCTS

## 1 RISKS of counterfeits

Counterfeit children's products pose serious health risks to children. Learn more about them and how to avoid unsafe products for the most vulnerable consumers



Counterfeiting is a global problem that poses incalculable environmental, economic and social risks. If we are all better informed, our contribution will make a difference.

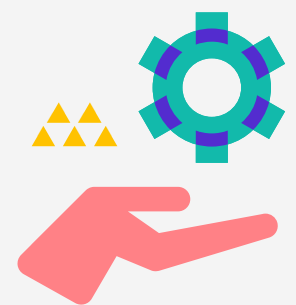


## 2 CONSUMER PROTECTION in the EU

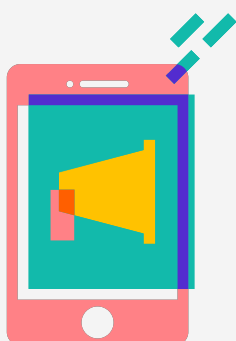
Know your rights as a consumer in the online market and learn how to defend them.

## 3 How INTELLECTUAL PROPERTY matters to EU consumer

Did you know that infringing intellectual property rights is a crime? You could be its victim. Be aware of the importance of IP for European citizens.



## 4 How NEW TECHNOLOGIES support consumers in their choices



New technologies support consumers in their choices, helping them not to fall into pitfalls and dangers. Have you heard of blockchain technology? Do you know how it works and how you can take advantage of it?